

Non-Profit Enterprise Support and Engagement

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Peter Rowland Group is committed to actively engaging and supporting the development and growth of non-profit organisations. Our collaboration and support initiatives focus on creating meaningful and sustainable impacts within the communities served by these organisations.

Non-Profit Enterprise Experience & Key Partnerships

Peter Rowland Group has extensive experience operating within not-for-profit, heritage and community-led environments. Our operating model is designed to balance commercial sustainability with cultural sensitivity, governance compliance and community impact. Below are key comparable partnerships demonstrating our alignment with social enterprise and NFP environments.

National Trust of Australia (Victoria)

- Multiple Heritage Properties | Not-for-Profit Cultural Custodian
- PRG provides catering services across National Trust heritage venues, operating within highly regulated, conservation-sensitive environments.

Relevance to Tender:

- Experience working within heritage-listed buildings
- Compliance with preservation guidelines and site restrictions
- Alignment with community and cultural programming
- Support for public events, education programs and private functions
- Respect for historic assets while delivering contemporary hospitality
- Our approach ensures catering enhances — not compromises — heritage integrity.

Sovereign Hill Museums Association

- Not-for-Profit Museum & Living History Precinct
- PRG delivers comprehensive catering and hospitality services to Sovereign Hill Museum Australia, supporting:
- School and educational groups
- Major public events and festivals
- Community initiatives
- Corporate and tourism markets
- Social & Community Impact:
- High-volume school catering aligned to educational programming
- Inclusive dietary management for diverse student cohorts
- Support of community and cultural events
- Contribution to regional tourism and economic participation
- This partnership demonstrates our ability to operate within a mission-driven NFP framework while maintaining financial sustainability and strong visitation growth.

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The Centre Ivanhoe – Banyule City Council

- Local Government | Community & Civic Venue
- PRG operates catering at The Ivanhoe Centre on behalf of Banyule City Council, delivering:
- School graduations and formals
- Community forums and civic events
- Cultural programming
- Corporate and private functions
- Alignment to Social Responsibility:
- Inclusive employment initiatives through council partnerships
- Support of community pricing structures
- Collaboration with council-led social inclusion programs
- Activation of a civic asset for broad community access
- Our partnership reflects an understanding of public accountability, stakeholder transparency and community engagement expectations.

Albert Park South Melbourne Rowing Club

- Member-Based Not-for-Profit Sporting Organisation
- PRG provides catering services to this historic community sporting club, supporting:
- Member events
- Club functions
- Community fundraisers
- Corporate hires supporting club sustainability
- We operate within a governance-led committee structure, ensuring:
- Transparent financial reporting
- Community-access pricing considerations
- Collaborative programming to increase utilisation
- Long-term venue sustainability

Why This Matters - Across these partnerships, PRG demonstrates:

- Proven experience operating within non-profit governance structures
- Respectful delivery within heritage and culturally sensitive sites
- Community pricing flexibility models
- Support for educational and cultural programming
- Activation strategies that increase visitation and financial return without compromising mission
- We understand that catering within a non-profit arts and cultural precinct is not purely commercial — it must enhance social impact, protect cultural integrity, and strengthen community engagement.
- PRG operates as a commercially disciplined but community-aligned hospitality partner, ensuring financial sustainability supports — rather than competes with — the broader mission of the organisation history and culture.

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Our Initiatives and Support Include:

- Specialised catering and event management services customised to support non-profit fundraising and community engagement activities.
- Strategic collaboration to amplify the impact and outreach of non-profit events and initiatives.
- Engagement in community-focused projects aimed at promoting cultural heritage, education, and social well-being.

Peter Rowland Group remains dedicated to nurturing our partnerships with non-profit entities, continuously exploring ways to extend our support and deepen our community impact.

Peter Rowland Group